

# The Guardian



## Africa cocoa industry failing on deforestation pledge – campaigners

**Tens of thousands of hectares cleared in Ghana and Ivory Coast since vow to end practice**

**Ruth Maclean** *West Africa correspondent*

Fri 7 Dec 2018 05.00 GMT

The cocoa industry is failing to meet a highly publicised pledge to stop deforestation in west Africa and eliminate tainted beans from supply chains, environmental campaigners say.

Big chocolate companies and the governments of Ghana and the Ivory Coast continue to be responsible for the deforestation of tens of thousands of hectares of land over the past year in former rainforest-covered nations, despite their solemn promises to end the practice last November, the campaigning organisation Mighty Earth said.

Last year the Guardian investigated how the chocolate industry was driving deforestation on a devastating scale in Ivory Coast and Ghana, the world's two biggest cocoa producers, including in supposedly protected "classified" forests and national parks.



Cocoa is mostly grown on small plots of land by individual farmers. Photograph: Mightyearth.org

Cocoa is a mainstay of the Ivorian and Ghanaian economies but their rainforests have been devastated by it. With more chocolate being devoured each year - the average Briton ate 8.4kg of it in 2017 - the few remaining forests are being cut down to meet demand.

Soon after the publication of the Guardian investigation and a study by Mighty Earth, the two west African governments made plans to stop all new deforestation and replant degraded forests.

Then, at the UN's conference on climate change in Bonn, the cocoa and chocolate companies responsible for the purchase of 80% of west Africa's cocoa promised to end forest destruction.

But more than 3,000 miles away from the executive photo ops, more trees were being cut down. Satellite mapping shows many new areas where there has been significant deforestation in the past year, particularly in Ivory Coast. In the south-west region alone, 13,748 hectares (34,000 acres) of forest have been lost in 2018 - equivalent to 15,000 football fields, more than the 13,000 lost there in 2016.



An area of newly cleared forest near Bloléquin in Ivory Coast, photographed in October. Photograph: Mightyearth.org

Governments have failed to stop it, and companies are still buying cocoa from "dirty producers" who continue to cut down the few remaining patches of rainforest, according to Chocolate Greenwashing, a Mighty Earth report released on Friday.

“Companies have talked the talk but not walked the walk,” said Etelle Higonnet, the report’s lead author. She warned that “peak deforestation danger season”, the time of year when most trees are cut down, will begin within weeks. “The time for shilly-shallying is over,” she said. “Government and industry need to commit manpower and resources to solve the problem right now.”

At the moment, deforestation is worst in the far west of Ivory Coast, in areas such as Goin Debe and Cavally, the maps show. If nothing is done, Goin Debe’s forests will disappear entirely by 2071 and Cavally’s “protected” forest by 2061, Mighty Earth said. The country has lost 90% of its forest since independence in 1960.

Farmers who continued to cut trees down said they could still sell their cocoa openly without any repercussions.

In Ghana deforestation continues inside Tonton, Tinte Bepo and Tano Ofin forest reserves, and unless the land is immediately restored, cocoa grown on it will probably find its way to the supply chains of big companies such as the Singapore-based agribusiness Olam, Mighty Earth said.

Cocoa is mostly grown on small plots of land by individual farmers, who sell it on to cooperatives and middlemen, who in turn sell it to big companies. This makes it more difficult to track cocoa beans down to the farm they were grown on and to monitor their practices.

Some farmers believe that recently deforested land produces the best cocoa plants with the largest beans and many do not realise that cutting down rainforests will ultimately result in less rainfall and therefore worse crops. More deforested land for cocoa plantations also means less for critically endangered western chimpanzees and the forest elephants from which the Ivory Coast got its name.

Higonnet said the clear progress seen in some areas proved deforestation for cocoa could be stopped. “Some bad actors are ruining it for the high-performers,” she said.



A young family in their new, freshly deforested cocoa plantation near Bloléquin. The children work on the cocoa fields and have never been to school. Photograph: [Mightyearth.org](http://Mightyearth.org)

Part of the Ivorian government plan has been to convert degraded “classified forests”, which should have been protected but were not, into agroforests managed by cocoa companies. Olam said it signed a memorandum of understanding (MOU) with the government for one of these forests in June.

Olam Cocoa’s CEO, Gerry Manley, said the objective was “to validate the development of sustainable agroforestry systems, ensure an improvement in cocoa farmer livelihoods and allow for the sustainable coexistence of protected forests, industrial plantations, subsistence crops, and perennial crops”.

Richard Scobey, the president of trade group the World Cocoa Foundation, said a few companies had signed MOUs. “WCF has not seen any of them, but our understanding is that they are very general and high level,” he said.

Julia Christian, a forest campaigner at Fern, an NGO that monitors deforestation, said the conversion plan was worrying. “It’s sending the message that if companies cause deforestation, at some point the government will just legalise the deforestation and allow it to continue,” she said.



Very little of the cocoa industry's \$100bn (£80bn) profit makes it into the pockets of cocoa farmers even now. They receive only 6% of a chocolate bar's sale price to the manufacturers' and retailers' 80%. But activists warn the new plans could further benefit corporations at the expense of farmers.

"The state has a duty to help small producers and agricultural cooperatives to become professional and competitive, instead of adopting a strategy that will ultimately eliminate them," said Youssouf Doumbia, the president of OI-REN, an environmental civil society organisation. "The result of such a measure would ultimately be to concentrate almost all the revenues of the sector in the hands of a small group of managers of large companies and to impoverish the population."

## Since you're here...

... we have a small favour to ask. Three years ago we set out to make The Guardian sustainable by deepening our relationship with our readers. The same technologies that connected us with a global audience had also shifted advertising revenues away from news publishers. We decided to seek an approach that would allow us to keep our journalism open and accessible to everyone, regardless of where they live or what they can afford.

More than one million readers have now supported our independent, investigative journalism through contributions, membership or subscriptions, which has played such an important part in helping The Guardian overcome a perilous financial situation globally. We want to thank you for all of your support. But we have to maintain and build on that support for every year to come.

Sustained support from our readers enables us to continue pursuing difficult stories in challenging times of political upheaval, when factual reporting has never been more critical. The Guardian is editorially independent - our journalism is free from commercial bias and not influenced by billionaire owners, politicians or shareholders. No one edits our editor. No one steers our opinion. This is important because it enables us to give a voice to those less heard, challenge the powerful and hold them to account. Readers' support means we can continue bringing The Guardian's independent journalism to the world.

If everyone who reads our reporting, who likes it, helps to support it, our future would be much more secure. **For as little as £1, you can support the Guardian - and it only takes a minute. Thank you.**

Support The Guardian



Topics

- Deforestation
- Ivory Coast
- Ghana

- Chocolate
- Conservation
- Trees and forests
- Food & drink industry
- news